

# FEED COMPOUNDER

PENTLANDS PUBLISHING LTD

Plas Y Coed Velfrey Road

Whitland SA34 0RA United Kingdom

Telephone: +44 (0)1994 240002

E-mail: [mail@feedcompounder.com](mailto:mail@feedcompounder.com)

Website: [www.feedcompounder.com](http://www.feedcompounder.com)

VAT Registration Number: GB 823 6289 18

## CIRCULATION DETAILS

Average total: **1200** copies

Copies are distributed by mail and electronically to subscribers, advertisers, opinion formers, decision makers and others within the feed and related sectors, including to every UFAS accredited feed production site in the UK and Ireland. Copies are also distributed to delegates attending major feed exhibitions and conferences, including:

- Society of Feed Technologists
  - Victam International
- and others

## Geographical Distribution

Geographically, mailed out copies are distributed as shown below

UK:	80 per cent
Ireland:	10 per cent
Rest of Europe:	9 per cent
Outside Europe:	1 per cent

## Readership (Approximate UK breakdown)

- Animal Feed and Feed Supplement Manufacturers and Distributors (70%)  
(Chief Executives, Nutritionists, Buyers, Formulators, Mill Managers, Production Managers, Sales Staff, etc.)
- Feed Ingredient and Additive Suppliers (15%)
- Other Suppliers to Feed and Feed Supplement Manufacturers (10%)
- Universities, Colleges, Research Establishments, Government Offices, etc (5%)